

**Richard Chiriboga**  
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### **WEB DEVELOPER**

Competent, intelligent, and personable computer professional with considerable experience in all stages of web design and testing for multi-user systems. Background encompasses extensive experience in front-end coding and development in demanding hi-tech environments. Developed excellent reputation for creating and designing custom web site components in conjunction with user requirements. Formal academic studies are reinforced by technological expertise enhanced by specialized professional training. Skills include:

- Communications
- Computer Languages
- Management Skills
- Support Services
- Policies and Procedures
- Quality Assurance
- System requirements
- Documentation
- Relational Database Management Systems
- Maintenance and Regression Testing

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### **TECHNICAL EXPERTISE**

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**Platforms:** Windows 3.1/95/98/NT/2000, Unix  
**Software:** MS Office, Absolute/Smart FTP, HomeSite 4.0+, Adobe Photoshop 5.0+, Project 2000 / 2003, DreamWeaver MX+, Ultra Edit, , Source Safe  
**Languages:** HTML, CSS, DHTML, XHTML, JavaScript, PHP, JQuery  
**Databases:** MySQL

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### **PROFESSIONAL EXPERIENCE**

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#### **THAT Agency. West Palm Beach, Florida – 2007 to Present**

**Sr. Web Developer** reporting directly to CEO and Project Manager.

Selected Achievements:

- Developed or assisted in all major projects brought into the company.
- Valued input on development cycle and maintenance plan.
- Bring new ideas and development strategies to company.

#### **ACI. Palm Coast, Florida – 2004 to 2007**

**Software Developer** reporting directly to CTO currently doing web design for upcoming major project.

Selected Achievements:

- Maintained and updated SQL Database for major project including mining data and running queries monthly to ensure new and expired data.
- Helped launch major project for parent company in a three man team in under a month.
- Valued in purchasing data from vendors that I personally screened.
- Helped with the design and foundational code for upcoming project.

#### **THE NEWS-JOURNAL CORPORATION. Daytona Beach, Florida – 2003 to 2004**

**Online Advertising Coordinator / Project Manager** reporting directly to the Online Advertising Manager. Responsibility includes the enhancement and maintenance of the real estate, employment and automotive verticals; the three largest vertical on the News-Journal's online edition.

Selected Achievements:

- Managed the Launch of the News-Journal's Real Estate vertical from concept to creation. Worked with the third party vendor to insure that the launch was done on time with the contracted features.
- Led team of web developers to redesign the employment and automotive sections. Incorporating more add-in features that would make the product more profitable and promote site stickiness.
- Manage a team of developers on the day to day updates and maintenance on the three verticals.
- Credited with the overall improvement of the Employment and Automotive verticals.
- Level 1 support for all third party vendors and in house staff for all three verticals.

### **POWERONE MEDIA INCORPORATED, New York, New York – 1999 to 2002**

**Senior Web Developer** reporting directly to the Project Manager. Scope of responsibility includes building and coding for all XML affiliate websites, supporting all data systems with a special emphasis on data testing and integration and documentation of policies and procedures. Coordinated with user-group and clients to identify their needs and solutions for ideal management procedures and developed customized reports to project teams and senior management. Managed web-based maintenance tool, identifying, tracking and resolving complex issues, decreasing live launch errors, which improving customer satisfaction and increased faith in un-managed web changes and launches.

#### Selected Achievements:

- Established standardized launch methodology for Affiliate website changes, providing well defined testing cases and procedures which allowed web developers / integrators to complete tasks with a 96% error free mark.
- Solely developed custom web components, increasing web functionality, which generated new revenue stream with the introduction of custom affiliate web components. Generated revenue streams from new and existing clients.
- Led team of web developers / integrators and web specialists, building online newspaper network base from 120 to over 1600 newspapers today, making PowerOneMedia the number one online newspaper network today.
- Credited with overall management and level 1 coding of corporate enhancements turning the conventional dynamic HTML pages to XML and XSLT.
- Level 1 support for web developers and web integrators responsible for clients affiliates web sites.

**Assistant Manager: Operations Department** Reported directly to Operations Manager and Director of Operations. Responsibilities included overall management of web integration team. Analyzed existing process and procedures to determine optimal customer and user satisfaction for all affiliate websites included in the network. Uploaded newspaper classifieds data to UNIX servers daily; maintaining our 93% accuracy percentage. Managed daily operations for a team of web integrators in charge of making all needed affiliate website changes for client base of over 700+ clients.

#### Selected Achievements:

- Credited with overall management of affiliate website maintenance changes and corporate enhancements for all 700+ clients on the network.
- Developed Policies and Procedures for new launch schedules and front-end changes on all affiliate websites.
- Daily Management of web integration team.

**Web Integrator** Analyzed existing systems to determine optimal configuration for customer's data integration process; Modified and debugged data while testing it through (UMCU) Unix/C++ data parser application. Ran data through numerous test plans to ensure that systems tests thoroughly validating requirements. Uploaded data to servers daily, and ran monthly backups. Managed web based On-Line Ad Support System controlled privileges and distributing passwords to secure site. Member of systems support team. Developed and coded all front end changes for all affiliate websites.

#### Selected Achievements:

- Credited with quadrupling online newspaper network from 30 newspapers to over 120 newspapers with-in the first 9 months of start-up company inception.
- Vital Role in turning affiliate websites from conventional static pages to dynamic websites, giving integrators more time to focus on integrating new systems and components into network.
- Played a key role in automating 83% of manual data uploads, giving integrators more time to focus on integrating new systems into network.
- Promoted to Assistant Manager Operations Department in ten months.

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## **EDUCATION**

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**Syracuse University, Syracuse, New York**  
**Informational Systems & Management**

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## **PROFESSIONAL TRAINING**

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**Learning Tree International Training Centers**

XML: Hands on Introduction  
New York, New York

**Consulting Technology Services**

Design & Implement Databases with SQL 2000  
Develop & Implement Web-Based Applications VB.NET  
Implementing Windows 2000 Professional & Server  
New York, New York